**MID Ratepayer Advisory Board**

Via Zoom
October 25, 2022 | 8-9:15 a.m.

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Call to Order</td>
<td>Lisa Nitze, Chair</td>
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<td>8:02</td>
<td>Guest Ratepayer Comment</td>
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<td>8:10</td>
<td>Chair’s Report</td>
<td>Lisa Nitze, Chair</td>
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<td></td>
<td>✓ ACTION: Minutes from August 30</td>
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<td></td>
<td>✓ meeting</td>
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<td>✓ ACTION: Nominees to the board</td>
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<tr>
<td>8:15</td>
<td>Financial Report</td>
<td>Ben Grace, Vice Chair</td>
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<td>☀ August financial dashboard</td>
<td>Elisabeth James, COO</td>
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<td>8:20</td>
<td>MID Moment</td>
<td>Jennifer Casillas, VP Public Realm &amp;</td>
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<td>Ambassador Operations</td>
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<td>8:22</td>
<td>Program Manager Report</td>
<td>Jon Scholes, DSA President &amp; CEO</td>
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<td>8:25</td>
<td>MID Program Update</td>
<td>Jennifer Casillas, VP Public Realm &amp;</td>
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<td>Ambassador Operations</td>
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<td>8:35</td>
<td>MID Renewal</td>
<td>Brian Scott, BDS Planning + Urban Design</td>
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<td>✓ ACTION: 2023-2033 MID Business Plan (separate attachment)</td>
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<td>9:10</td>
<td>New Business</td>
<td>Lisa Nitze, Chair</td>
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<td>9:15</td>
<td>Adjourn</td>
<td>Lisa Nitze, Chair</td>
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Meeting Minutes MID Advisory
Board September 27, 2022

Presiding: Lisa Nitze, Chair

Attending: Andy Bench, Aaron Blankers, Janice Blair, Allison Delong, Jennie Dorsett, Jeff Draeger, Steve Emory, Dan Feeney, Steve Van Til, Ben Grace, Tim Kuniholm, Erik Lausund, Ed Leigh, Collin Madden, Reza Marashi, Valerie Heide Mudra, Michael Pagana, Lars Pederson, Lori Richards, Dan Temkin, Rebecca Uusitalo, Steve Van Til, Sabrina Villanueva, Michael Walzl

Staff: Jon Scholes, Emily Bailor, Jennifer Casillas, Elisabeth James, Kylie Rolf, Sally Wright

CALL TO ORDER
Lisa Nitze, Chair

Lisa welcomed the group to the September meeting. She reviewed the agenda and opened the floor to comments from guest ratepayers. Guests made comments.

CHAIR’S REPORT
Lisa Nitze, Chair

Lisa thanked the MID team for their tireless efforts to help make downtown a better place to live, work, shop and play. She informed the group that there have been two resignations and that the MID Board Development Committee would be working on filling the two vacancies immediately. Finally, she called attention to the minutes from the August meeting and asked for a motion to approve the minutes. A motion was made and seconded and approved by consensus with no discussion.

FINANCIAL REPORT
Elisabeth James, COO

Elisabeth reported on the August financials. She noted that early in the fiscal year there are few variances, those that are present are due to timing. She informed the group that there would be a slight increase in rent expenses due to increased storage needs for new equipment.

MID MOMENT
Jennifer Casillas, VP Public Realm & Ambassador Operations

Jenn presented the MID moment. She shared the story of an elderly pedestrian who appeared lost and confused. It was established that the individual did not speak English. When MID ambassadors determined that he spoke Chinese, another ambassador fluent in Chinese came to assist the gentlemen with directions to the market.

PROGRAM MANAGER
Jon Scholes, DSA President & CEO

Jon provided a brief program manager report. He thanked the teams for the numerous activations and events throughout downtown over the summer.
MID RENEWAL UPDATE  
Jon Scholes, DSA President & CEO

Jon provided an update on the process to renew the MID. He called attention to a memo that was included in the packet that summarized the main elements of the proposed business plan. He noted that the final business plan would be presented at the October meeting and voted on.

He reviewed the outreach conducted to ratepayers throughout the process and noted feedback. He reviewed key changes in the proposed business plan:
- Southern boundary expansion
- Ordinance language changes regarding different property types, new benefit areas and UW owned properties

Jon reviewed the commitments from the City for downtown and the proposed budget for FY 23/24. He reviewed the key components for the services plan that will be included in the final business plan including:
- Sustained investment in private security (for 23/24)
- Increased ambassador wages by 5%
- 1 additional advocacy position to focus on delivery of city commitments
- 10% increase in cleaning services
- Potential to add additional activated and programmed spaces

Ryan Gockel reviewed the proposed assessment formula and recommendations that have been proposed by the Assessment Equity Work Group.

Jon reviewed next steps.

Discussion ensued.

NEW BUSINESS
None.

Adjourned at 9:15am
DBIA Services / Metropolitan Improvement District Financial Dashboard
September 2022

**2022/2023 Fiscal Year - Annual Budget**

**Total 22/23 Budgeted Expenses $19,538,723**

- Salaries & Benefits: 5,896,894
- Professional Services: 1,937,746
- General & Admin: 1,271,424
- Program: 1,227,765
- Depreciation: 322,363

**2022/2023 Year to Date - Expenses by Program**

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<th>Program Area</th>
<th>Budget</th>
<th>Actual</th>
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<td>Parking &amp; Transp</td>
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<td>Management</td>
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**2022/2023 Year to Date - Income & Exp - Actual to Budget**

- Income: 16,627,731
- Salaries & Benefits: 10,432,659
- Professional Services: 1,937,746
- General & Admin: 1,271,424
- Depreciation: 322,363

**YTD Non-Assessment Income**

- 74,600
- 107,605
- 31,491
- 51,037
- 12

**Fund Balance**

- **Beginning Fund Balance**
  - Uncommitted DBIA fund balance @ 6/30/22: 2,248,683
  - Uncommitted City Fund balance @ 6/30/22: 3,586,457
- **Total Fund Balance @ 6/30/22**: 5,835,140
- Forecast net gain/loss @ 6/30/23: (2,910,993)
- Add back depreciation: 322,363
- **Committed Funds Summary**
  - Fund Reserve Policy-Operating exp 9%: (1,227,765)
  - Increase in Fixed assets: (289,587)
- **Forecast Uncommitted Funds**: 1,729,158