MID Ratepayer Advisory Board
Hybrid Meeting
March 28, 2023 | 8-9 a.m.

8:00   Call to Order                   Lisa Nitze, Chair
8:02   Guest Ratepayer Comment  
8:05   Chair’s Report                     ACTION: Minutes from January meeting
     Lisa Nitze, Chair
8:10   MID Moment                 Jennifer Casillas, VP Public Realm & Ambassador Operations
8:15   Program Manager Report    Jon Scholes, DSA President & CEO
8:20   Downtown Champion Campaign          Nick Jackal, Director Community Relations & Organizing
8:35   MID Program Update        Jennifer Casillas, VP Public Realm & Ambassador Operations
8:45   Financial Report               February financial dashboard
     Ben Grace, Vice Chair           Elisabeth James, COO
8:50   New Business  
     Lisa Nitze, Chair
8:55   Guest Ratepayer Comment
9:00   Adjourn                         Lisa Nitze, Chair
Meeting Minutes
MID Ratepayer Advisory Board
January 31, 2023

Presiding: Lisa Nitze, Chair

Attending: Mark Astor, Amy Baker, Andy Bench, Janice Blair, Aaron Blankers, Cary Clark, Allison Delong, Steve Emory, Dan Feeney, Ben Grace, Gina Grappone, Valerie Heide Mudra, Laura Jean Humiston, Tim Kuniholm, Ed Leigh, Erik Lausund, Simone Loban, Collin Madden, Reza Marashi, Ross Peyton, Rebecca Uusitalo, Steve Van Til, Sabrina Villanueva

Staff: Jon Scholes, Emily Bailor, Jennifer Casillas, Nick Jackal, Elisabeth James, Kylie Rolf, Sally Wright

CALL TO ORDER
Lisa Nitze, Chair

Lisa welcomed the group to the January meeting. She asked for any guest ratepayer comments. No comments were offered.

GUEST SPEAKER
Phillip Sit, City of Seattle Office of Economic Development

Phillip reviewed the timeline for the reauthorization of the MID. He noted key dates during the city process including the first city council committee meeting that will be combined with a public hearing. He noted that there would be two opportunities for city council to hear from the public and that OED would be supporting the process throughout. The timeline ensures that the reauthorized MID will commence on July 1, 2023.

CHAIR’S REPORT
Lisa Nitze, Chair

Lisa called attention to the minutes from the November meeting. She asked for a motion to approve the minutes as presented. A motion was made and seconded; no discussion; approval by consent. She reviewed the items on the remainder of the agenda.

MID MOMENT
Jennifer Casillas, VP Public Realm & Ambassador Operations

Jenn presented the MID moment. She shared a video featuring an ambassador and noted the ambassador of the month for January.

MID PROGRAM MANAGER
Jon Scholes, DSA President & CEO

Jon updated the group on the progress with petitions to reauthorize the MID. He turned to Nick Jackal who briefed the board on his efforts to galvanize downtown champions in support of the MID.
MID PROGRAM REPORT
Jennifer Casillas, VP Public Realm & Ambassador Operations

Jenn provided an update on the MID programs. She noted the recruitment efforts are going well with vacancies across ambassador positions down significantly from the fall. She mentioned the newly revised onboarding process is resulting in streamlined training for all teams.

She reviewed the holiday programming work of the Public Realm Operations team and highlighted continued winter programming and activations in the public realm.

She highlighted the work of the Clean team to recycle cigarette butts. She also noted that the Clean team has continued to focus on large messes left in alleys and ensuring they are disposed of in a timely manner.

She informed the group that the Community Safety and Hospitality team continues to conduct welfare checks within the MID and refer individuals to services as appropriate. Members of the team also continue to conduct de-escalation trainings and participate in ensuring a clean, clear and cared for MID. She shared statistics about Narcan deployment, noting the significant uptick year-over-year. She also reviewed the partnership with Iron and Oak to provide private security within the MID.

FINANCIAL REPORT
Ben Grace, Vice Chair
Elisabeth James, COO

Ben gave the financial report for January. He reviewed notable variances and informed the group that the finance team is currently working with the outside auditors and that report should be available in the next few months.

KING COUNTY REGIONAL HOMELESSNESS AUTHORITY
Anne Martens, KCRHA

Anne provided a comprehensive update on the work of the RHA noting that additional statistics would be available in mid-February. She noted the work to complete a ‘by name list’ of people sleeping outside within the downtown. She informed the group of the approach of the RHA to provide housing first, services second. She stood for questions from the board.

NEW BUSINESS
None.

ADJOURN
9:15 a.m.
**Fund Balance**

- **Beginning Fund Balance**
  - DBIA fund balance @ 6/30/22: $2,248,683
  - City Fund balance @ 6/30/22: $3,586,457
- **Total Fund Balance @ 6/30/22**: $5,835,140

- **Forecast net gain/loss @ 6/30/23**: $-1,982,279
- **Add back depreciation**: $235,253

**Committed Funds Summary**

- **Fund Reserve Policy-Operating exp 9%**: $235,253
- **Increase in Fixed assets**: $322,363
- **FORECAST UNCOMMITTED FUNDS**: $2,631,659

**2022/2023 Year to Date - Income & Exp - Actual to Budget**

- **Program**: $3,660,112 / $4,423,101
- **General & Admin**: $802,585 / $852,090
- **Professional Services**: $1,323,313 / $1,291,662
- **Salaries & Benefits**: $5,681,979 / $6,248,245
- **Income**: $16,446,321 / $16,866,985

**2022/2023 Year to Date - Expenses by Program**

- **YTD Expenses**: $11,467,989

**YTD Non-Assessment Income**

- **YTD Non-Assessment Income**: $1,232,500

**2022/2023 Fiscal Year - Annual Budget**

- **Total 22/23 Budgeted Expenses**: $19,538,724

**2022/2023 Fiscal Year - Inc & Exp - Actual to Forecast**

- **YTD Non-Assessment Income**: $1,232,500
- **Total 22/23 Budgeted Expenses**: $19,538,724